I took it personally



I've been a reluctant power user of

Tax Accountants

MY FIRST CO.	MY SECOND CO.	MY THIRD CO.
200 hours/year spent on tax matters	\$3M annual retainer for tax firm	3 firms 3 years

What should be a part of doing business

Became all-consuming at times



Paper-driven



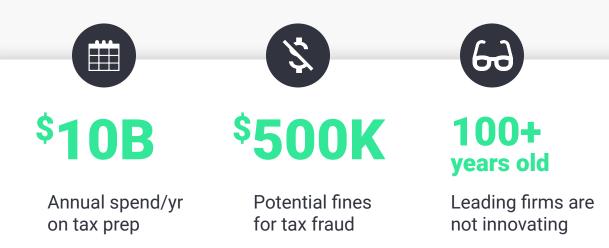
Unimaginably complex code



Unclear interpretation boundaries

The more I learned,

The bigger the opportunity became



65%

of Fortune 500 businesses have switched accountants in the last 5 years

So I built the solution I always wanted





On-demand guidance from top accountants



Streamlined, easy-to-use interface

